

BASH Family Reunion Executive Board Meeting

March 17, 2024

VIEW RECORDING - 35 mins (No highlights)

Meeting Attendees: Haywood Allen, Sandy Allen, Shawn Allen, Calvin Brown, Perlle Davis, Deetra Poindexter

Call to Order and Opening Prayer

The meeting was called to order by Calvin Brown at 3:09pm and Chaplain Haywood Allen offered the opening prayer.

Approval of Minutes

Secretary Perlle Davis read the minutes from the February 18th Executive Board Meeting. Deetra Poindexter motioned to approve the minutes which was seconded by Haywood Allen. The minutes were approved.

Committee Reports @ 1:49

- **Website**
 - Deetra will be taking suggestions received and applying them to the website.
- **Family History**
 - Shawn continues to collate the family history but seeks more recent generations' information at the reunion.
 - Shawn mentioned that there is a fee for Ancestry.com of \$21 per month that he is currently paying. That's a total of \$252 for the year. Shawn thinks this won't need to be an ongoing expense after he has gleaned the required information from the site. However, this information will be presented for the budget.
 - Sean plans a visual family tree presentation tracing back generations. He seeks living relatives' details to expand current branches and showcase their extensive lineage.
 - Deetra suggested having the family history presentation as a separate event during the reunion versus having it be a part of the business meeting.
 - Calvin suggested we reach out to Henry Louis Gates to see if it would be possible for him to research our family history. Deetra said she would look into it.

Planning for April Quarterly Meeting @ 15:12

Calvin noted that Jane will provide a 15-to-20-minute reunion update at the next meeting, covering logistics, colors, and activities.

Actions were outlined to incentivize attendance. Calvin offered to increase the incentive from a \$25 Amazon gift card to a \$50 Amazon gift card. Participants must be present at the end of the meeting to be eligible. A randomizer app will be used to select the winner. Perlle will have that available.

The bylaws will be reviewed article-by-article for questions. Perlle's reminders to the family will request they read the bylaws before the meeting as they will not be read during the meeting.

Other

Calvin shared that all hotel rooms set aside for the reunion have been booked. Sandy Allen noted that the Residence Inn in Daytona Beach stated she needed to use the registration link to book the hotel room. Perlie will reach out to Jane for that link and share it.

Perlie noted that one family member who was on the contact list did not receive the email and suspected it could have been labeled as spam. Communication methods were discussed to avoid email perceptions as spam, including text messages to cell phone numbers, or using mass email apps like MailChimp.

Calvin encouraged board members to reach out to family members with personal invitations. Perlie will also make sure the contact list is accessible during the reunion for updates and new additions. Deetra suggested having a QR Code to take family directly to the Contact List link.

Closing and Adjournment

Haywood offered the closing prayer and the meeting was adjourned at 3:43pm.

Next Steps:

- Perlie to send bylaws reminder and gift card incentive info for April meeting via Facebook and email.
- Board members to make personal invitations to encourage attendance.
- Perlie to confirm hotel registration link with Jane (Residence Inn option) and forward link if available.
- Perlie to set up a randomizer for selecting the winner of the gift card at the April meeting.
- Consider using MailChimp or another service for mass email communications.
- Perlie to make sure a laptop is available at reunion for contact list updates and additions.
- Perlie to create a QR code to easily direct people to update contact info.